

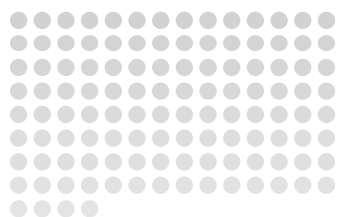


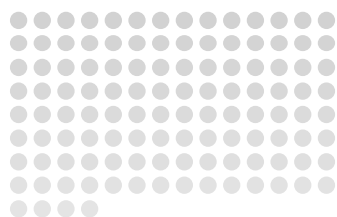
UserGuide

Blueair 301

FEATURING
HEPASILENT™
TECHNOLOGY







Blueair301

How It Works

Built-in carry handles

3-speed control knob (on side)

Blue "power on" light

Airflow output

Easy-to-change filter
– no tools required

Galvanized Swedish
steel housing

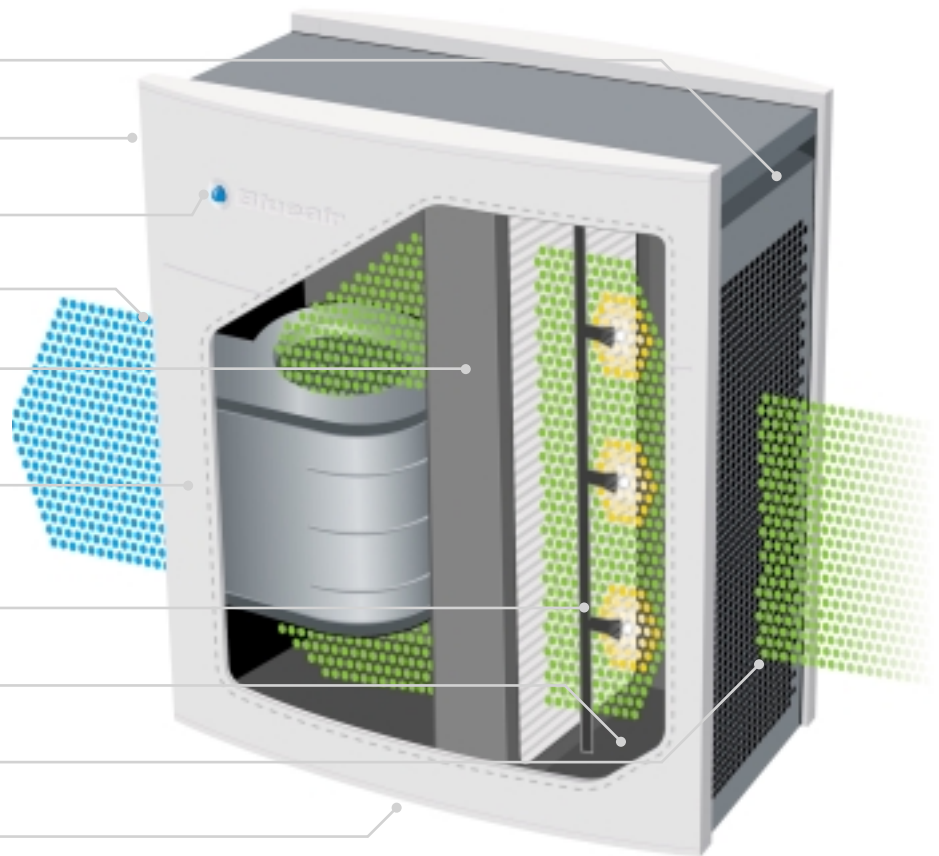
Ion brushes (no ozone generated)

Easy-to-vacuum ion chamber

Airflow intake

Power source and cord

Safety switch automatically turns
power off when door opens





Blueair301

KEEP YOUR BLUEAIR LOOKING GOOD AND WORKING WELL

The Blueair 301 features award-winning Swedish design, materials and workmanship. Keep your unit in top condition with these cleaning tips:

- Wipe the exterior with a soft, clean, damp cloth.
- Vacuum the small inlets with a soft brush attachment.
- Vacuum inside the ion chamber by opening the front door of the unit and opening the door of the ion chamber (right-hand side).
- Never clean with gasoline, chemical solvents or corrosive materials – they may damage the surface.

HELP KEEP THE PLANET HEALTHY, TOO

At Blueair, we're in the business of clean air. Our air purifiers are designed for maximum improvement of indoor air, with minimum impact on the natural world.

The particle filter is made of polypropylene, which breaks down into water and carbon dioxide when burned.

Unlike other common filters, ours contain no aluminum, triclosan or other chemical additives.

All major parts are made from high-quality galvanized steel, not plastic.

The external parts have been powder coated for endurance and environmental protection (with no introduction of chemical outgassing).

The Blueair 301 is energy efficient. From lowest to highest speed, it uses from 20 to 120 watts – no more than a lightbulb.

Blueair air purifiers are built for years of use. They are also designed to be disassembled and the components sorted and recycled.

Blueair301

FILTERS

Patented HEPASilent™ technology makes the Blueair 301 incredibly quiet. Units come with one HEPASilent™ particle filter (installed):

Particle Filter – Includes 1 particle filter with active carbon that removes dust, pollen, bacteria, pet dander, mold spores and other airborne particles. The particle filter is made of polypropylene, which mechanically filters out airborne particles. To maximize filter effectiveness, particles are negatively charged before reaching the filters.

For optimal performance Blueair recommends that you replace filters every six months.

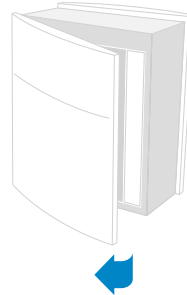
We offer a convenient Filter Subscription Program (not available in all countries). For information or to place an order, contact your local dealer or Blueair.

IMPORTANT! Use only Blueair filters to ensure proper functioning and to qualify your unit for full warranty coverage.

Changing the Filters

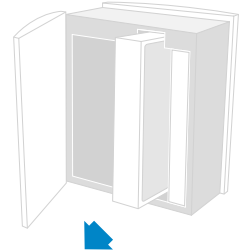
STEP 1:

Open the front door; power to the unit will automatically switch off.



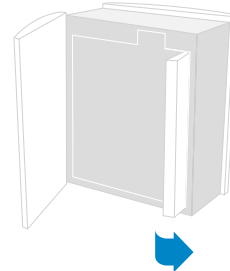
STEP 2:

Remove old filter.



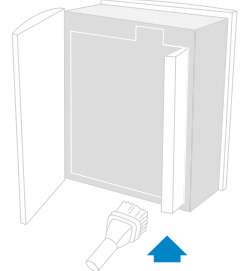
STEP 3:

Open ion chamber door to the right of filter slot.



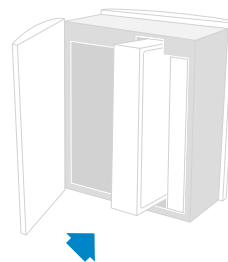
STEP 4:

Vacuum ion chamber.



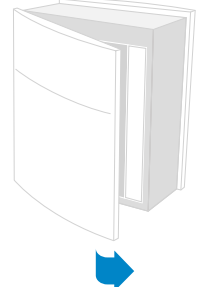
STEP 5:

Replace with new filter; use Blueair filters only.



STEP 6:

Close ion chamber door and close front door.



Filter Subscription Card



Use this Order Form for
Free Delivery and Automatic
Shipment of Filters.

- ☐ Model 301
- ☐ I would like to receive free delivery of the Particle Filter Kit, twice a year.

Name

Company

Address

City

State

Zip

Phone

Fax

E-mail

- ☐ Credit Card

By marking this box and signing my name below, I hereby authorize Blueair to bill my credit card for the filter kit option selected above, twice yearly for the convenience of automatic filter shipments. Blueair will continue to invoice my credit card until I decide to cancel the automatic shipment in writing. This must be done either by sending a fax to: (707) 778-2926 or by sending a letter to: Blueair Inc. Foundry Wharf, 625 Second Street, Suite 202, Petaluma CA 94952, including a signature.

Name of cardholder

Type of credit card

Credit card number

Expiration date

Authorized signature



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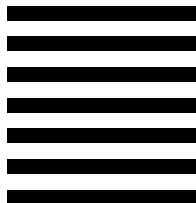
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Foundry Wharf
625 Second Street, Suite 202
Petaluma, CA 94952-9878



PLEASE FOLD AND SEAL WITH TAPE OR GLUE. DO NOT STAPLE

Blueair301
Filter Subscription

Your Warranty Card



Thank you for buying a Blueair Air Purifier. We appreciate your business! Please take a few moments to activate your warranty by filling out and mailing this warranty card. (You can also register your warranty on the Web at www.blueair.com or fax it to +707.778.2926.) The information you provide will help us develop innovative products to keep you breathing cleaner air!

Please complete and return this form within 30 days of purchase in order to receive your 10 year Limited Warranty.

Name

Address

City State Zip

Phone

E-mail

Please tell us about the person who made the primary decision to purchase this product:

Sex: ☐ Male ☐ Female Do you own or rent? ☐ Own ☐ Rent

Age: ☐ Under 20 ☐ 20-29 ☐ 30-39 ☐ 40-49 ☐ 50-59 ☐ 60-69 ☐ Over 70

Total Household Income: ☐ Under \$20,000 ☐ \$50,001 to \$75,000
☐ \$20,001 to \$40,000 ☐ \$75,001 to \$100,000
☐ \$40,001 to \$50,000 ☐ Over \$100,000

Are there children under 18 in your home? ☐ Yes ☐ No

Air Purifier Model Purchased: Date Purchased:

Dealer Purchased From:

Serial #	Store	Location	Color:
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

How did you buy this product? ☐ Retail Store ☐ Catalog ☐ Internet

Reason for Buying: ☐ Allergies ☐ General Indoor Air Quality Concern
(Check all that apply) ☐ Asthma ☐ Smoker in the Home
☐ Children with Allergies/Asthma ☐ Pets in the Home
☐ Other Medical Condition (Please describe) ☐ Other (Please describe)

Did a doctor recommend an air purifier? ☐ Yes ☐ No

Where will this unit be used? ☐ Home ☐ Home Office ☐ Office

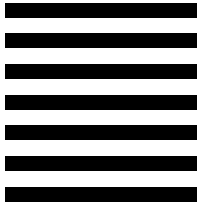
Were you offered the Filter Subscription Program that automatically ships replacement filters every six months? ☐ Yes ☐ No If no, would you like information on this program? ☐ Yes ☐ No

If this product were available in a different color, which color would you prefer?

Are there other features that you would have liked to see on this product?



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Petaluma, CA 94952-9878



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Blueair301
Warranty Card

LIMITED WARRANTY

Blueair warrants that your Blueair Air Purifier will be free from defects in material or workmanship for a period of ten (10) years from the date of purchase provided that you have completed and returned your warranty registration to Blueair, and that the filters are replaced with original Blueair replacement filters at least once every six (6) months (the "Limited Warranty"). Within the first 30 days of purchase Blueair will replace the defective unit at no charge to you and reimburse any shipping charges. After 30 days, Blueair's obligation and liability under this Limited Warranty is limited to repairing or replacing (at its sole discretion) the defective unit and paying the freight cost of returning the unit to you. The Limited Warranty does not cover replacement filters.

In the event of a malfunction or failure of your Blueair Air Purifier, please contact your local dealer to obtain a return authorization number and the address of the nearest Blueair Repair Center. If you are unable to contact your local dealer, please contact Blueair directly at the addresses listed in your User Guide. The return authorization number must be clearly written on the outside of the shipping box or the shipment may be refused.

Your Limited Warranty remains in effect only if your Blueair Air Purifier:

1. Is operated in accordance with the instructions provided.
2. Has had its filter changed with original Blueair replacement filters at least once every six (6) months.
3. Is connected to a proper power supply (see voltage label on machine).
4. There is no evidence of tampering, mishandling, neglect, accidental damage, modification, and/or repair done to the Blueair Air Purifier by anyone other than authorized Blueair service personnel.
5. Your warranty registration has been completed and returned to Blueair.

This Limited Warranty is provided by Blueair Inc. in North America and Blueair AB outside of North America and contains the only express warranty provided to you.

BLUEAIR DISCLAIMS ANY EXPRESS WARRANTY NOT PROVIDED HEREIN AND ANY IMPLIED WARRANTY, GUARANTEE OR REPRESENTATIONS AS TO THE SUITABILITY FOR ANY PARTICULAR PURPOSE, PERFORMANCE, QUALITY AND ABSENCE OF HIDDEN DEFECTS, AND ANY REMEDY FOR BREACH OF CONTRACT, WHICH BUT FOR THIS PROVISION, MIGHT ARISE BY IMPLICATION, OPERATION OF LAW, CUSTOM OF TRADE OR COURSE OF DEALING, INCLUDING IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. EXCEPT AS PROVIDED IN THIS AGREEMENT, BLUEAIR FURTHER DISCLAIMS ANY RESPONSIBILITY FOR LOSSES, EXPENSES, INCONVENIENCES, SPECIAL, INDIRECT, SECONDARY OR CONSEQUENTIAL DAMAGES ARISING FROM OWNERSHIP OR USE OF THE PRODUCTS.

This Limited Warranty gives you specific legal rights and you may also have other rights which may vary upon legal jurisdiction.

Blueair Inc.

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Chicago, IL 60602
Phone: 1.888.blueair (1.888.258.3247)
Fax: 312.727.1153
www.blueair.com
info@blueair.com

Blueair AB

Danderydsgatan 11
114 26 Stockholm Sweden
Phone: +46 8 679 45 00
Fax: +46 8 679 45 45
www.blueair.se
info@blueair.se

Blueair 301

Size of Product (INCH):

21H X 17W X 10D

Size of Product (MM):

530H X 440W X 250D

Weight:

24 lbs. 11 kg

Room Size (according to AHAM):

209 square feet 19.5 square meters

CADR (Clean Air Delivery Rate-AHAM):

Smoke Dust Pollen

Air Exchange:

air changes per hour (square foot room)

Airflow Rate:

Speed 3: 200 CFM 336 m3/h

Speed 2: 125 CFM 210 m3/h

Speed 1: 75 CFM 126 m3/h

Power Consumption:

20 to 120 watts

Noise Level (Sound pressure level):

Speed 1: 36 dB(A)

Speed 2: 45 dB(A)

Speed 3: 58 dB(A)

Blueair reserves the right to change or modify any specifications without notice.

CLEAN AIR
IS A HUMAN RIGHT

